COLUMBIA CLIMATE SCHOOL Climate, Earth and Society

# Insights from COVID-19 impacts on food systems and supply chains

June 22, 2023 Dr. Michael J. Puma Director & Senior<sup>\*</sup> Research Scientist Center for Climate Systems Research

Herrenhausen Conference 2023 Climate Related Systemic Risks: Lessons Learned from Covid-19





# State of the Global Food System HUNGER AROUND THE WORLD

#### State of global hunger in 2023

- Acute food insecurity: 345 million people; up about 200 million (!!) from early 2020
- "FAO and WFP warn that acute food insecurity is likely to deteriorate further in 18 hunger hotspots – comprising a total 22 countries – during from June to November 2023"

Sources: <u>https://www.wfp.org/publications/wfp-global-operational-response-plan-update-7-february-2023</u>, 04/18/2023. <u>https://www.wfp.org/publications/hunger-hotspots-fao-wfp-early-warnings-acute-food-insecurity-june-november-2023</u>. 06/21/2023

#### Early warning hunger hotspots June to November 2023

Source: https://www.wfp.org/publications/hunger-hotspots-fao-wfp-earlywarnings-acute-food-insecurity-june-november-2023.06/21/2023



<sup>1</sup> This category includes hotspots already with populations in Catastrophe (Integrated Food Security Phase Classification (IPC)/Cadre Harmonisé (CHI), as well as hotspots at risk of deterioration towards catastrophic conditions. At risk are those hotspots where an extremely vulnerable population in Emergency (IPC/CH Phase 4) is facing severe aggravating factors – especially access constraints – that indicate a further deterioration and possible occurrence of catastrophic conditions in the outlook period. Per definition, this category also includes hotspots with Famine or Risk of Famine.

<sup>2</sup> These are hotspots with sizeable populations – over 500 000 people – estimated or projected to be in Emergency (IPC/CH Phase 4) levels of acute food insecurity or identified as severely acute food insecure as per WFP's Consolidated Approach for Reporting Indicators of Food Security (CARI) or remote CARI (rCARI) methodology, or hotspots with more than 10 percent of the analysed population in Emergency (IPC/CH Phase 4) or severely acute food insecure, and at least 50 percent of the population analysed. In the included countries, life-threatening conditions are expected to further intensify in the outlook period.

<sup>3</sup> Other countries, in which acute food insecurity is likely to deteriorate further during the outlook period, and which were identified as hunger hotspots.

Source of data: FAO and WFP. 2023. Hunger Hotspots analysis (June to November 2023). Rome. Source of map: United Nations. 2020. Map of the World. Cited 20 September 2022. www.un.org/geospatial/content/map-world

The boundaries and names shown and the designations used on these map(s) in this information product do not imply the expression of any opinion whatsoever on the part of FAO and WFP concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers and boundaries. Dashed lines on maps represent approximate border lines for which there may not yet be full agreement. Dotted line represents approximately the Line of Control in Jammu and Kashmir agreed upon by India and Pakistan. The final status of Jammu and Kashmir has not yet been agreed upon by the parties. Final boundary between the Sudan and South Sudan has not yet been determined. Final status of the Abyei area is not yet between.



# State of the Global Food System **"BIG PICTURE" CONCEPTS**

### **Overview of challenges**

- Food security challenges are dynamic and interconnected
- Geopolitical, physical, social, and climate risks interact with each other (e.g., multiple bread basket failure, conflict, livelihoods, health).

### "Our food systems are failing us"

- Inabilities of food systems
  - "to produce greater quantities of food to feed a growing world population"
  - "to meet nutritional needs"
  - "to benefit everyone equally and equitably, with both over- and underconsumption rife in current food systems"
- "Negative impacts of food systems on the environment and natural resources"
- Climate change
  - "increasingly having severe negative impacts on food systems"
  - "food systems themselves are part of the problem through direct and indirect emissions."



Actions to Transform Food Systems Under Climate Change



Source: Steiner et al. 2020. Actions to transform food systems under climate change.

### Rapid and radical transformation

The dominant discourse in academic circles

- Grandiose yet vague plans
- A tendency for one-size-fits-all solutions
- Very limited understanding of how interventions will impact complex system

# **DISCUSSION STARTER**

#### The price tag for transforming food systems under climate change

How transforming food systems under climate change will cost trillions, but inaction will cost more

Philip Thornton, Yuling Chang, Ana Maria Loboguerrero, Bruce Campbell

COLUMBIA CLIMATE SCHOOL Climate, Earth, and Society **"A radical transformation** of the global food system is urgently needed"

- EAT-Lancet report

### Cost estimate: \$1.3 trillion/year

<u>Source</u>: https://clim-eat.org/the-price-tag-for-transforming-food-systems-under-climate-change-2/, accessed 2/27/2023 .

**MARCH 2022** 

### **Efficiency and resilience**

Efficiency: Maximizing outputs (e.g., crop yields, economic value, nutritional value) relative to inputs (e.g., labor, land, water, or capital) Resilience: Capacity of the system to absorb shocks and stresses and maintain function

#### Sometimes in tension... other times, reinforcing

#### The pursuit of efficiency

- Specialization: growing only one or a few crops (e.g., corn and soy monocultures)
- Consolidation: larger farms and businesses justified by "economies of scale"
- Intensification: high inputs to get high outputs

#### Important concepts for food systems

- Distributed Systems: Adaptability through geographic and production diversity
- Redundancy: Protection via duplicate system elements (e.g., multiple markets/sources)
- Diversity: Enhanced resilience through variety in crops or markets
- We also need to be aware of...
- Unintended Consequences: Unforeseen side effects from system changes
- Naïve Interventionism<sup>\*</sup>: Ill-informed interventions may cause more harm than good

# Via negativa principle\*

**Eliminate harmful elements**: Removing elements that cause harm or uncertainty instead of adding new elements or interventions.

**Resilience through simplification**: Reducing unnecessary complexity and avoiding potential hazards can enhance systemic resilience and stability

Transformation => more of a shift away from harmful practices rather than an unchecked rush toward new ones

COLUMBIA CLIMATE SCHOOL Climate, Earth, and Society \*Taleb (2012) "Antifragile: Things That Gain from Disorder"

## Via negativa for the food system

- 1. Cut Synthetic Inputs: Limit environmental harm and input dependencies.
- **2. Minimize Waste:** Lower energy use and greenhouse gas emissions.
- **3. Diversify Crops:** Boost resilience against pests, diseases, climate change, and economic risks.
- 4. Decentralize Supply Chains: Increase system robustness against disruptions.

Improve our global food system by subtracting what harms it.

## Via negativa for the food system

Transformation: avoid an unchecked rush toward new practices.

"We made too many wrong mistakes."

- Yogi Berra

No Service • 4:45 AM 98% U.S. Approves the Sale of Lab-Grown Chicken

The Agriculture Department granted approval to cultivated meat producers for the first time in the United States, representing a watershed moment for the alternative protein industry.



A chicken dish featuring lab-grown, "slaughter free" meat from Upside Foods. Gabriela Hasbun for The New York Times



By <u>Linda Qiu</u> Reporting from Washington



# State of the Global Food System INSIGHTS FROM NETWORK ANALYSES

#### **Food system structure – production**





Log10(Production) 7,5 10.0 12.5



#### **Food system structure – visualizing trade**



Wheat: largest 2.8% of flows Rice: largest 3.5% of flows Maize: largest 1.9% of flows

#### Food system structure – trade connectivity



#### Food system structure – community structure



#### Same color => same trade community

Based on Infomap community detection <u>https://igraph.org/r/doc/clus</u> <u>ter\_infomap.html</u>



#### Food system structure – efficiency/resilience metrics

Environ. Res. Lett. 16 (2021) 105003

https://doi.org/10.1088/1748-9326/ac1a9b

#### ENVIRONMENTAL RESEARCH LETTERS

#### LETTER

A complex network framework for the efficiency and resilience trade-off in global food trade

Deniz Berfin Karakoc and Megan Konar\* 💿

"Figure 7: Cooperation in efficiency and resilience for weighted food trade networks."

(A) Schematic of the cooperation scheme.

(B) Empirical values (2008–2018 avg)

(C) Change: Start: avg, 1965 – 1975; End: avg, 2008 – 2018



CApple △Banana ◇Beef ⊗Chicken ×Fish □Maize ◆Pork +Potato □Rice ¥Soy ×Tomato ⊽Wheat ■Grain ◆Meat ●Vegetables &Fruits ▲All Agri-Food

### Food system structure – global network of ports

#### communications

earth & environment

ARTICLE

Che

https://doi.org/10.1038/s43247-022-00656-7 OPE

Multi-hazard risk to global port infrastructure and resulting trade and logistics losses

Jasper Verschuur  $\textcircled{0}{}^{1\boxtimes},$  Elco E. Koks $^{1,2},$  Sihan Li $^3$  & Jim W. Hall  $^1$ 

COMMUNICATIONS EARTH & ENVIRONMENT | https://doi.org/10.1038/s43247-022-00656-7





# State of the Global Food System INSIGHTS FROM DYNAMIC MODELS

#### A cornucopia of models to examine system dynamics



#### Scenarios for the COVID-19 pandemic

Several events are compounding the coronavirus disruptions to supply chains

- Locust infestation in the Horn of Africa and parts of the Middle East and South Asia
- Dry weather in Europe and South America
- A second wave of COVID-19 outbreaks
- Shortages of farm labor

### A macro food systems perspective

Wheat, maize, and rice: Form the backbone of global trade in staple crops, *with high importance for food security* 

- 43% of the calories and
- 37% of the protein directly consumed by the human population

## Food Shock Cascade (FSC) model

Source: Marchand et al. (2016); Heslin et al. (2020)

An inventory balance to compute impaired supply, i.e. supply that needs to be made up for through:

- 1) Inventory use,
- 2) New trade connections, and/or
- 3) Increased domestic production

#### Domestic Supply =

Domestic Production + Imports – Exports + Reserve Use



## Trade WIth Storage (TWIST) model

- *Simulates* world market prices and storage movements
- Accounts for trade policies and commercial and public inventory holding



Three agents are represented

- 1) Commercial inventory holder: bounded rational profit optimizer with adaptive expectation and one-year forecast period
- Strategic inventory holder: seeks optimal tradeoff btw cost and food security
- 3) Domestic consumer

Source: Schewe et al. (2017)

#### Wheat scenarios

#### **Production Effect**

Production loss (%) Russia 8 Ukraine 21 Kazakhstan 18 Iran 10 Kenya 49 45 Saudi Arabia Ethiopia 9 23 Yemen 2.5 Global

Global export restriction (%) Russia 10 Ukraine 3 Kazakhstan 2 15 Sum

#### Production and Export Restriction Effect





#### Maize scenarios

Production Effect



Ukraine, Argentina

#### Production loss (%) 13 Brazil 12 Argentina Ukraine 9 Pakistan 7 Iran 30 15 Kenya Saudi Arabia 53 13 Ethiopia 48 Somalia 25 Yemen 2.2 Global

#### Production and Export Restriction Effect



40

20

0

Source: Falkendal et al (2021), *Nature Food* | VOL 2 | January 2021 | 11–14

#### Production Additional export restrictions Additional stock-to-use change

#### **Rice scenarios**



#### **Production Effect**

Production loss (%) India 2 Thailand 2 20 Pakistan Iran 18 34 Kenya 0.9 Global

Source: Falkendal et al

| January 2021 | 11–14

#### Production and Export Restriction Effect





#### Scenarios for the war in Ukraine

We have a collection of scenarios focused on wheat;

Looking at international cooperation scenarios with the Black Sea Grain Initiative and solidarity line.



Source: https://commons.wikimedia.org/wiki/File:Black Sea Initiative.svg#file, 11/17/2022 COLUMBIA CLIMATE SCHOOL Climate, Earth, and Society



#### Source:

https://commons.wikimedia.org/wiki/File:IMO\_we lcomes\_maritime\_humanitarian\_corridor\_in\_Black Sea %2852233881214%29.jpg, 7/13/2022

#### Baseline scenario: "stalemate"



#### Trade disruptions: "international agitation"



#### Most severe scenario: "compound events"



# Global supply networks

- **Agrimate**: Dynamic model of agricultural trade flow and price dynamics
- Driven by production anomalies and export policies
   Builds on experience with the
   Acclimate model



Journal of Economic Dynamics & Control

Contents lists available at ScienceDirect

Modeling loss-propagation in the global supply network: The dynamic agent-based model acclimate



C. Otto<sup>a,b,1,\*</sup>, S.N. Willner<sup>a,c,1</sup>, L. Wenz<sup>a,d</sup>, K. Frieler<sup>a</sup>, A. Levermann<sup>a,b,c</sup>

Wheat: trade flows 2005-2008





# State of the Global Food System RECOMMENDATIONS

## Pathways for the food system

- 1. Via negativa: Improve the food system by subtracting what harms it
  - Synthetic Inputs: Understand and reduce.
  - Waste: Minimize at all stages.
  - Crop Diversity: Increase for resilience.
  - Supply Chains: Decentralize for robustness.
- 2. Systemic Risk Analyses: Apply network science and dynamic systems models to anticipate, prepare for, and navigate potential disruptions and vulnerabilities in our food systems.
- 3. Governance: Build institutions that prioritize sustainability and resilience while upholding individual freedoms and liberties. Engage stakeholders at all levels, from local farmers to international bodies, to ensure the food system is fair and beneficial for all.

# Embracing via negativa, rigorous analysis, and thoughtful governance will help us toward a more resilient, sustainable, and equitable global food system.

#### Danke! mjp38@columbia.edu

Thanks to the Defense Advanced Research Project Agency (DARPA) for funding under the World Modelers program (Grant # W911NF1910013).